

**Essence Magazine**  
135 W 50th St Fl 4  
New York, New York 10020  
Phone: (212) 522-1212

**Circulation:** 1,051,208

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**About *Essence Magazine***

Created in 1970 to provide black women between 25 and 49 years of age with news and information on entertainment, social and business topics. Covers health, beauty, entertainment, travel, career, contemporary living and lifestyle updates, as well as reporting on the financial, political and social issues pertaining to black women today. Sections include Relationships, Wellness, Food and Your Money. Editorial departments include: People, celebrity coverage; Beauty & Style, products, beauty tips, fashion updates; Health; Relationships; Personal Growth; Arts and Entertainment; Money and Careers, a career and finance section with consumer news and technology as well as a Q&A advice column called Working It!, and a personal finance section called Your Money; Food, Home and Travel; and Parenting.

**About the Editors**

Sharon Boone, Senior Health & Relationships Editor, Food, Personal Health, Relationships, Sex  
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Boone is the Senior Health and Relationships Editor for Essence and covers a variety of topics, including Sex and Food. Contact her via e-mail. Boone rejoined Essence as senior health and relationships editor in January 2012. She previously served as senior health and features editor before joining fitness magazine as the lifestyle editor. Prior to her original role at Essence, she was a senior editor at Glamour, an online editor at Seventeen and a features editor at Woman's Day. She also served as an associate editor at The Cable Guide and Total TV Magazines and an assistant editor at McCall's. She graduated from New York University with a bachelor's degree in journalism.

Michael Bullerdick, Managing Editor, Women's Interests  
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Bullerdick is the Managing Editor. Contact him via e-mail. Bullerdick was named managing editor in July 2011. He previously served as the corporate managing editor for American Media. He has also served as managing editor for Paw Print, Celebrity Living, Star, In Touch Weekly, Spa Finder and Talk magazines.

Vanessa Bush, Executive Editor, Women's Interests  
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Bush is an Executive Editor and would like specifically outlined Lifestyle pitches directed toward African American Women. She encourages PR professionals to read the magazine before contacting her. She would like to get pitches demonstrating your knowledge of the publication and its female African

American audience. Pitches should be unique and not seen elsewhere. Bush suggests looking at the online media kit for the editorial calendar. They update the calendar regularly and she says pitching department heads directly is the best idea. When pitching experts, e-mail editors with bullet points of expertise or suggest a section the expert could comment about. She appreciates specific pitches. Contact her via e-mail.

Gwenn Epps, Executive Assistant to the Executive Editor

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Epps is the Executive Assistant to the Executive Editor. Contact her via e-mail.

Niema Jordan, Assistant Editor, Personal Health, Relationships, Women's Health

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Jordan is an Assistant Editor for Essence Magazine and covers Health and Relationships. She is also the Executive Editor of 38th Notes covering Arts & Entertainment and Culture in the Bay Area and a Contributing Writer for Oakland Local. Contact her via e-mail.

Bob Meadows, Deputy Editor, Women's Interests

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Meadows is the Deputy Editor. Send press materials to the appropriate editor. Preferred to be contacted by mail. Meadows was named the deputy editor in May 2010 and previously served as a staff writer for People. During his career, he interviewed celebrities from the late Michael Jackson to Bill Cosby. While working for People, his titles included writer, editor and reporter. In 2009 he helped redesign Time for Kids. Previously, Meadows was the minority affairs reporter at the Charlotte Observer. While there, he also interviewed Rosa Parks, which remains the highlight of his career. He is a graduate of the University of Michigan.

Rosemarie Robotham, Deputy Editor, Women's Interests

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Robotham is a Deputy Editor. Contact her by e-mail.

Tanisha Sykes, Senior Editor, Careers, Personal Finance, Women in Business

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Sykes is the Senior Editor, Personal Finance & Careers and focuses solely on these topics as they pertain to African American Women. She says, "I would like to receive current topical information on new books, studies, trends and topics related to current events." She seeks to help African American women excel in their careers by speaking to them rather than above them or below them. Send her new and interesting trends and ideas about the mortgage industry, new technology products for women, money

tools to make life easier and tips on how to better navigate yourself in an office environment. Send pictures when available. She prefers to be contacted by e-mail and will follow up if interested.

Constance White, Editor in Chief, Women's Interests

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White is the Editor in Chief. Contact her via mail. White was named editor in chief in March 2011. She previously served as style director for eBay. She was the founding fashion editor for Talk, served as a style reporter for The New York Times and executive fashion editor for ELLE. She has also worked at Women's Wear Daily, W and Ms.